

Message Text

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PAGE 01 NEW DE 04843 101502Z

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ACTION CU-04

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R 101216Z APR 75
FM AMEMBASSY NEW DELHI
TO USIA WASHDC
INFO SECSTATE WASHDC 8040

UNCLAS NEW DELHI 4843

USIAC

E.O. 11652: N/A
SUBJECT: INDO-AMERICAN JOINT COMMISSION--EXHIBIT FOR 1977

REF: USIA 8123 AND NEW DELHI 4483

1. OURTEL INQUIRING ABOUT POSSIBLE AVAILABILITY FOR INDIA
IN 1977 OF FRANKLIN-JEFFERSON EXHIBIT MAY HAVE BEEN
INSUFFICIENTLY INFORMATIVE ABOUT BACKGROUND AND HIGH-LEVEL
INTEREST BEHIND OUR REQUEST.

2. DEPUTY ASST SECRETARY STULL AT CU CAN PROVIDE THAT
BACKGROUND.

3. IF THE INDIANS WERE TO GO AHEAD WITH A VERY MAJOR
EXHIBIT FOR SHOWING IN THE US, AS PROPOSED AT THE RECENT
DELHI MEETING OF THE SUBCOMMISSION ON EDUCATION AND
CULTURE, WE WILL NEED TO RECIPROcate WITH AN EXHIBIT OF
COMPARABLE SIGNIFICANCE. THIS WOULD ENTAIL CONSIDERABLE
OUTLAY IN ANY EVENT.

4. THE REASON FOR OUR INQUIRY ABOUT FRANKLIN-JEFFERSON
EXHIBIT (IN ADDITION TO ITS KNOWN EXCELLENCE) IS THAT
IT IS A COMPLETE, EXISTING EXHIBIT WHICH WOULD (PRESUMABLY)
REQUIRE MAINLY RUPEE EXPENDITURES TO COVER TRANSPORTATION
TO INDIA, LOCAL MOUNTING AND OPERATION COSTS. ANY OTHER
EXHIBIT OF COMPARABLE SIZE AND EXCELLENCE WOULD REQUIRE
LARGE DOLLAR EXPENDITURES.

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5. AFTER CONSULTATION WITH STULL, WE WOULD APPRECIATE IT IF
ICS WOULD EXPLORE WITH OWNERS THE QUESTION OF EXHIBIT'S
AVAILABILITY FOR INDIA IN FALL OF 1977. SHOWINGS IN
INDIA WOULD MAKE A MAJOR CONTRIBUTION TO INDO-AMERICAN
RELATIONS. UNLESS RESPONSE IS DEFINITELY NEGATIVE, I
BELIEVE WE SHOULD CONTINUE TO EXPLORE THIS AT HIGH LEVEL
WITH OWNERS, WHO I ASSUME ARE IBM.HEMSING

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